

The Hospitality and Food Services Industry

The Hospitality & Food Services Sector (Hospitality) includes accommodation, cafes & Restaurants, takeaway food services, catering, pubs & bars and clubs.



Workforce

1. Number of workers

165,223

There are 165,223 people employed in the Hospitality sector, or about 18% of all workers covered by Ringa Hora, or 6% of all NZ workers.

↑1.7%
change pa 2016 - 2021

The number of workers in the Hospitality sector grew by 1.7% per year from 2016 - 2021, slightly slower than growth of 2.1% in the NZ economy overall.

2. Age

36%
aged 15 - 24

36% of people in Hospitality are 15-24, considerably lower than the NZ total of 15% and the Ringa Hora total of 20%. Hospitality has the largest share of young workers of any Ringa Hora sector.

34.3 Average age

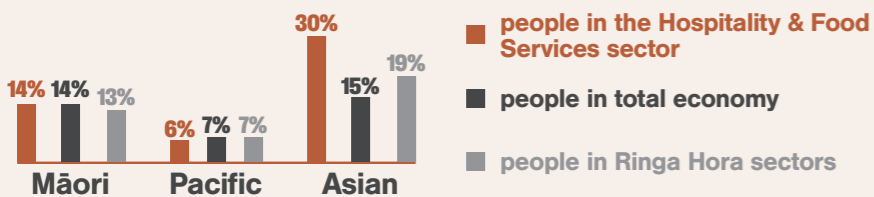
The average age in the Hospitality sector is about 8 years younger than in the NZ economy as a whole, and 6 years younger than all Ringa Hora workers

3. Gender

60%
female

60% of people in the Hospitality sector are women, considerably higher than the 47% in the NZ economy and higher than the 55% across Ringa Hora sectors. Hospitality has the second highest percentage of women out of Ringa Hora sectors.

4. Ethnicity



Maori and Pacific representation within the Hospitality sector is similar to both the total economy and across Ringa Hora sectors. Hospitality has the highest percentage of Asian workers of all Ringa Hora sectors.

Businesses

1. Number of business

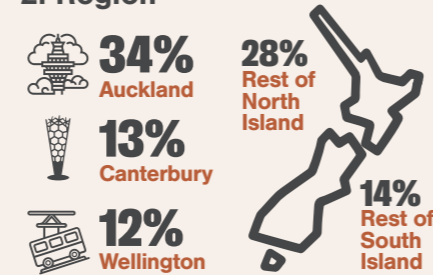
24,888

There are almost 25,000 businesses in the Hospitality Sector, or about 9% of all businesses covered by Ringa Hora and 4% of all NZ businesses.

↑2.4% from 2016 - 2021

The number of businesses in the Hospitality sector grew by 2.4% per year from 2016 - 2021, faster than growth of 1.6% in the NZ economy overall.

2. Region



The Hospitality sector has a very similar regional profile to the NZ workforce as a whole. While it is heavily concentrated in Auckland (34%), it is less concentrated than most Ringa Hora sectors with the second smallest percentage based in Auckland.

3. Self-employment

12% self employed

12% of people in the Hospitality sector are self-employed, lower than the 17% in both NZ overall and in all Ringa Hora sectors.

4. Business size - FTE per business

7 Jobs per business

On average 7 people work in each business in the Hospitality sector compared with 4 in the NZ economy as a whole and 3 across all Ringa Hora industries.

Economic contribution

1. GDP

\$6.4 Billion

The Hospitality sector contributes \$6.4 Billion to GDP. This is 2.0% of NZ's GDP and 6.4% of Ringa Hora's total contribution to GDP.

2. GDP per FTE

\$49,001
per full time equivalent worker

The Hospitality sector generates \$49,000 per full time equivalent worker. This is only 35% of the total across the NZ economy and is one of three Ringa Hora's sectors with the lowest GDP per FTE.

3. Change in GDP

↑1.1%
change pa 2016 - 2021

GDP generated by the Hospitality sector grew by 1.1% per annum from 2016 - 2021, this is lower than both the Ringa Hora total of 2.7% and NZ total of 2.3%.

4. Earnings

Average earnings 2020
\$34,800

The average worker in the Hospitality sector earned \$34,800 in 2020. This is considerably lower than the NZ average of \$64,000 and the Ringa Hora average of \$60,000, and is the lowest of all Ringa Hora sectors.

Education and Training

1. Highest qualification of workers

46.2% no post school qualification

46% of all workers in Hospitality have no post-school qualification. This compares to 40% of workers in all Ringa Hora sectors and 38% of workers across the NZ economy.

2. No. of qualifications and standards by level

16 No. of qualifications **221** No. of standards

There are 16 qualifications relating to the Hospitality sector, mostly at levels 3 - 5 with small numbers at level 2 and 6. These make up 16% of all of Ringa Hora's qualifications.

There are 221 standards relating to the Hospitality sector, mostly at levels 3 - 5 with a small number at levels 1, 2 and 6.

3. No. of learners in 2021

11,480
No. of learners in 2021

There were 11,480 people undertaking qualifications relating to Hospitality in 2021. This is 21% of all learners undertaking qualifications in Ringa Hora's coverage.

4. Mode of provision – off job, on job remote

46.2% on-site provider
<1% remote provider
58% workplace learning

Provision of qualifications relating to Hospitality was relatively evenly split between workplace learning and on-site provider learning in 2021.

5. Major providers

The major providers of Hospitality training in 2021 were ServiceIQ, NZ Management Academies, NZ School of Tourism, Ara, and a range of other ITPs and PTEs.

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