

# The Cleaning Services Industry

The Cleaning Services industry includes businesses that clean the interior and exterior of buildings and some other cleaning services including street sweeping and cleaning the inside of vehicles.



## Workforce

### 1. Number of workers

**29,245**

This is 6% of all workers in New Zealand

**↑3.5%**

change pa 2016 - 2021

This is relative to the growth of 2.1% in the NZ economy overall.

### 2. Age

**12%** aged 15 - 24

This is lower than the NZ total of 15% and much lower than the Service sector average of 20%.

**44.6** Average age

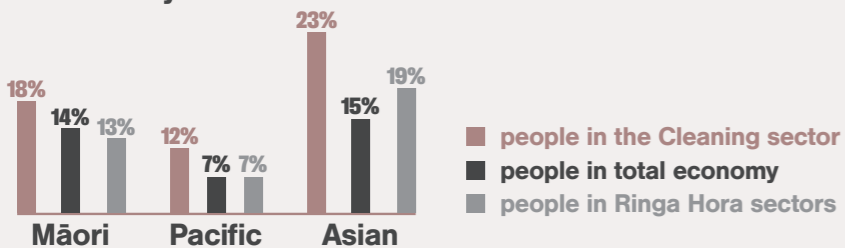
The average age in the Cleaning sector is about 2 years older than in the NZ economy as a whole, and 4 years older than the Service sector average.

### 3. Gender

**58%** female

This is considerably higher than the 47% in the NZ economy and marginally higher than the 55% across the Service sector.

### 4. Ethnicity



Maori, Pacific and Asian representation within the cleaning sector is considerably higher than both the total economy and across Ringa Hora sectors. Cleaning has the second highest percentage of Maori, Pacific and Asian workers of all Ringa Hora sectors.

## Businesses

### 1. Number of business

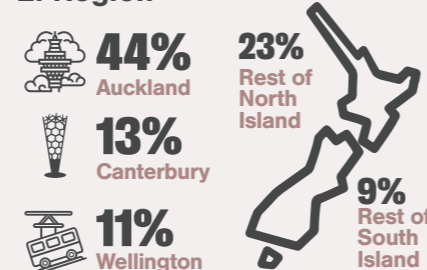
**5,700**

This is about 1% for New Zealand and 2% for the Service sector.

**↑4.9%** from 2016 - 2021

The number of businesses in the Cleaning Services sector grew by 4.9% per year from 2016 - 2021, considerably faster than growth of 1.6% in the NZ economy overall.

### 2. Region



The Cleaning sector is heavily concentrated in Auckland. This is higher than both the NZ economy (35% of workers) and Ringa Hora overall (39%) of workers. Compared to the total NZ economy the Cleaning sector has a similar proportion of workers in Wellington and Canterbury and noticeably small share of workers in all regions outside the three main centres.

### 3. Self-employment

**22%** self employed

This is higher than both the New Zealand and Service sector averages.

### 4. Business size - FTE per business

**5** Jobs per business

On average 5 people work in each business in the Cleaning sector compared with 4 in the NZ economy as a whole and 3 across all Ringa Hora industries.

## Economic contribution

### 1. GDP

**\$1.25 Billion**

This is 2.0% of NZ's GDP and 6.4% of Ringa Hora's total contribution to GDP.

### 2. GDP per FTE

**\$55,866** per full time equivalent worker

This is less than half of the NZ average and is the fourth lowest of Ringa Hora's sectors.

### 3. Change in GDP

**↑3.2%**

change pa 2016 - 2021

This is higher than both the Ringa Hora total of 2.7% and NZ total of 2.3%.

### 4. Earnings

Average earnings 2020

**\$35,000**

This is considerably lower than the NZ average of \$64,000 and the Ringa Hora average of \$60,000.

## Education and Training

### 1. Highest qualification of workers

**53%** no post school qualification

More than half of all workers in Cleaning Services have no post-school qualification. This compares to 40% of workers in the Service sectors and 38% of workers across the NZ economy.

### 2. No. of qualifications and standards by level

**5** No. of qualifications

There are 5 qualifications relating to the Cleaning sector, all at levels 2 and 3. These make up 5% of all of the Service sector's qualifications.

**24** No. of standards

There are 24 standards relating to the Cleaning Services sector, mostly at levels 2 and 3 with a small number at level 4.

### 3. No. of learners in 2021

**1235** No. of learners in 2021

There were 1,235 people undertaking qualifications relating to Cleaning in 2021. This is 2% of all learners undertaking qualifications in Ringa Hora's coverage.

### 4. Mode of provision – off job, on job remote

**0%** on-site provider and remote provider

**100%** workplace learning

All provision of qualifications relating to Cleaning Services was done through workplace learning in 2021.

### 5. Major providers

All provision of qualifications relating to Cleaning Services was done through Careerforce in 2021.

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